

Optimizing Shipping Services for a global branding company

CASE STUDY 1

OVERVIEW

The client is a global branding company with a large daily shipping volume. With multiple packages to be sent to different locations around the world, it is essential to compare and identify the best shipping carriers for all packages. They needed a solution for evaluating and selecting the most suitable and cost-effective shipping carriers for different locations.

THE CHALLENGE

The company had to ship 10,000 packages to different locations globally, in a single day. When shipping packages, big or small, globally, it is imperative to know the shipping costs incurred on each parcel. Their usual shipping carrier had recently updated shipping rates, resulting in different charges for Ground shipping and Express shipping of packages. The company wanted to know the exact amount needed to pay for shipping the parcels in a day. In addition, the service of which shipping carrier suited their needs the best. The costs of shipping were exceeding the client's expectations and calculating the exact amounts was complex with different rates for different types of shipping. With a large number of shipments, this task would be manually impossible.

THE RESULT

Our solution helped our client gain insights into their shipping expenses and save money. The branding company has optimized its shipping operations using Audintel's rate forecasting tool. The result is huge cost savings with accurate information and evaluation of shipping expenses for their global shipments. The client has been able to increase their profit margins year-on-year by saving costs with the help of Audintel's rate forecasting tool.



THE SOLUTION

The global branding company approached Audintel to address the complexities of their requirement. We recommended our Rate Forecasting Tool, and the client was able to quickly set up their account on our online platform. The client entered the details of the shipments easily by uploading their data sheets. The rate forecasting tool accurately calculated the exact amount to be paid to the carrier. Through interactive dashboards, the tool also displayed information about the different types of shipping services that could be used for each shipment. This information could be easily used by the client to make their decisions about the various shipments based on their budgets and preferences.



Rate
Forecasting
Tool



Carrier
Payment
Calculations



BI with
Interactive
Dashboards